



Valerie Baxter

D.O.B. 14/09/1952, London, U.K. Italian citizen
ex-Financial consultant- Retired.
Past-president PWA-Professional Women's
Association.

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EXPERIENCE

PWA, Rome — *Newsletter Consultant, Mentoring coordinator*

SEP 2017- PRESENT

Responsible for and coordinates official communications channels content . Mentor to president and Board.

PWA, Rome — *President*

July 2015 - June 2017

Association member since 1999. Previously served several years as Board member Social events, & Special projects director .

Citibank, Rome — *Senior Financial consultant*

Feb 2002 - MONTH 2008

Top level executive private sector clients in consumer banking investments plus selected private banking clients.

SanPaolo Invest, Rome — *Financial consultant*

Jan 1990 - Jan 2002

Initially in consumer banking investments, insurance & mortgages, subsequently concentrated on high profile private sector executives and government executives.

Blackwell's, Oxford, UK. — *Sales Manager S. Europe*

1984 - Aug 1987

Responsible for scientific publication & journal supply to Italian, Spanish, & Greek state universities, post university research institutes (i.e Mario Negri, CNR, ENEA etc), NGOs, multinational corporate libraries.

SKILLS

Leadership -business strategy - team building & training - organizational behaviour - marketing - sales - communication - mentoring - project management - business consulting - start-ups - public speaking - negotiation

AWARDS

Honorary membership PWA.

SanPaolo Invest Top 100 financial consultant
-1997, 1998, 1999, 2000

LANGUAGES

English mother tongue, Italian.

PROJECTS

“Da Venere a Minerva” Identità, Dignità, Sicurezza, Creatività - visioni ed ispirazioni di empowerment femminile nel settore della Pubblica Amministrazione

Seminario PWA 2011 per la Commissione delle Elette, patrocinato dal Comune di Roma- Roma Capitale - Assessorato alle politiche delle risorse umane.

PWA Mentoring Programmes - yearly from 2014 :“Carpe Diem” Professional Leadership & Business Support Program “Big Sister” Personal development.

“The People We Are” - Collective Leadership 2014-2015

Revision of PWA Statute. Innovation in organizational structure: Project & process planning; Team focused.

“In the Driver’s Seat” - Leadership challenges in Tomorrow’s World 2015 — Seminar in partnership with Rome Business School, sponsored by American Express with patronage from Roma Capitale

Focus on vertical development, Focus on collective rather than individual leadership, innovation in Leadership developmental methods.

Funding assistance for Slow Food “Caffeina” event Viterbo and Rotary Club distretto Flaminia Romana - “Orti Urbani” initiative Viterbo province